

# GREENSBORO + HIGH POINT

NORTH CAROLINA

VISIT THE  
USA



Greensboro and High Point, nestled closely together in the heart of North Carolina, deliver an inviting mix of well-known attractions and hidden gems perfect for travelers who want a bit of everything. History lovers will feel deeply connected visiting Greensboro's International Civil Rights Center & Museum, set in the very Woolworth's building where the historic 1960 sit-in occurred, sparking national attention and change. Meanwhile, High Point brings its quirky personality forward with a towering landmark: the famous World's Largest Chest of Drawers, standing over thirty feet tall and whimsically adorned with oversized socks, proudly proclaiming its status as the "Furniture Capital of the World." Music fans won't want to miss High Point's annual John Coltrane International Jazz & Blues Festival, celebrating the legendary jazz saxophonist, a hometown hero commemorated by a striking bronze statue downtown.

For outdoor enthusiasts, both cities boast charming parks and recreational spots that blend relaxation with adventure. Greensboro's Bog Garden offers a peaceful escape, where visitors stroll along a picturesque boardwalk through lush wetlands leading to a hidden waterfall, a perfect retreat for bird watchers and nature lovers. Families will find endless entertainment at the Greensboro Science Center, which uniquely combines a zoo, aquarium, and museum experience all under one roof. High Point's City Lake Park provides nostalgia-packed fun with a vintage carousel, miniature golf course, paddle boats, and scenic lakeside picnic areas, ideal for a relaxing afternoon.

As evening approaches, Greensboro and High Point effortlessly shift gears, inviting visitors to sample a diverse culinary scene complemented by lively local nightlife. Greensboro's dining scene tempts taste buds with everything from classic Southern barbecue and eclectic farm-to-table restaurants to casual burger joints reputed to serve some of the best burgers in the nation. High Point's dining culture is just as compelling, featuring warm, family-owned establishments serving comforting Southern dishes alongside innovative craft breweries such as Brown Truck Brewery, acclaimed for its award-winning, small-batch beers. Nightlife in Greensboro ranges from laid-back local pubs and breweries to vibrant live music venues that showcase emerging talents, ensuring each night out feels uniquely memorable. While High Point's nightlife offers a quieter charm, visitors can still enjoy relaxed evenings filled with community-oriented events, brewery visits, or seasonal outdoor concerts.

---

## BEYOND THE CITY

---

### **ASHEVILLE, NORTH CAROLINA**

Asheville is a mountain haven that blends outdoor adventure with an artistic soul. Nestled in the Blue Ridge Mountains roughly two hours west, the city offers endless outdoor recreation, from hiking panoramic trails and chasing waterfalls in nearby Pisgah National Forest to rafting down the French Broad River for a splash of adrenaline. History and culture thrive here as well; you can wander the halls of the opulent Biltmore Estate to step back into the Gilded Age, then head downtown where the River Arts District's galleries and colorful murals celebrate Asheville's creative spirit. Sports fans might even catch a summer evening baseball game at historic McCormick Field, but Asheville's greatest allures are its vibrant mountain culture and cuisine. After a day of exploration, relax at one of the many farm-to-table restaurants or cozy breweries that define the city's flavorful food scene, there's nothing like savoring slow-cooked Carolina barbecue or a pint of hoppy local beer on a patio with a view of sunset-kissed mountains.

### **CHARLOTTE, NORTH CAROLINA**

Charlotte, known as the Queen City, buzzes with an energy that blends metropolitan excitement with warm Southern charm. Day-trippers will find a mix of thrills, sports, and culture here. Sports fans can get in on the action. On game day, you'll feel the crowd's roar at a Carolina Panthers football showdown or join the excited buzz at a Charlotte Hornets basketball game in the heart of downtown. If it's adrenaline you seek, Charlotte delivers, plunge towering roller coasters at Carowinds amusement park, or tackle the rapids, and soar on ziplines, at the U.S. National Whitewater Center, an outdoor adventure playground on the city's edge. For a change of pace, dive into the city's rich heritage by exploring the NASCAR Hall of Fame, where racing legends are honored and interactive exhibits bring motor sports history to life, or wander through Uptown's museums and galleries to soak up local art and history. When hunger strikes, the food scene balances hearty and haute, dig into finger-licking Carolina barbecue or crispy fried chicken at a beloved neighborhood joint, or sample modern Southern cuisine at a stylish farm-to-table bistro. Finish your day with a toast at one of Charlotte's many bars and breweries; whether you choose a laid-back beer garden or a sleek rooftop lounge with a skyline view, you'll feel the welcoming spirit of this dynamic city.

### **CONCORD, NORTH CAROLINA**

Concord blends small-town warmth with high-octane excitement, making it a distinctive day trip destination just northeast of Charlotte. The town is synonymous with motorsports, the legendary Charlotte Motor Speedway and its zMAX Dragway host heart-pounding NASCAR races and screeching dragstrip duels that thrill crowds throughout the year. But Concord isn't all about engines; history runs deep here, too, at the nearby Reed Gold Mine, where you can wander underground tunnels and pan for gold at the site of America's first gold rush. Concord's downtown also offers cultural charm: century-old buildings now house art galleries, local boutiques, and even a vibrant arts council in a restored courthouse, all contributing to a friendly Main Street vibe. When hunger strikes, dive into authentic Cabarrus County flavor by feasting on tender pulled-pork barbecue or hearty comfort food at a hometown diner, then cap off your visit with a craft beer at a local brewery. This unique mix of adrenaline, heritage, and hospitality makes Concord a day trip that truly has it all.

### **RALEIGH, NORTH CAROLINA**

Raleigh, North Carolina's capital, offers day-trippers a bit of everything with its rich history, lush parks, passionate sports culture, and a cutting-edge culinary scene. In the heart of downtown, you can enter the past by touring the 19th-century State Capitol and browsing the museums that chronicle North Carolina's story and natural wonders. Sports fans will feel at home here, too. Depending on the season, you might join a sea of red cheering on NC State's Wolfpack at a college football game or feel the thunderous excitement at a Carolina Hurricanes hockey match. For a breath of fresh air, Raleigh's green spaces beckon: stroll under the canopy of oak trees that give the "City of Oaks" its nickname in one of the many parks, rent a pedal boat at Pullen Park, or hike the peaceful trails of Umstead State Park without leaving the city. When evening comes, immerse yourself in the city's flavors. Raleigh's dining scene perfectly balances traditional and trendy. Savor some Eastern Carolina pulled-pork barbecue at a no-frills joint for lunch and later indulge in creative farm-to-fork cuisine at a stylish downtown restaurant for dinner. Afterward, head to a local brewery or a rooftop bar to sip a craft beer or a sweet-tea-inspired cocktail while enjoying live music and the warm glow of the city at night. With its welcoming Southern hospitality and vibrant urban spirit, Raleigh will leave you well-fed, entertained, and plotting your next visit.



For more trip inspiration and travel ideas throughout the USA, go to: <https://traveltrade.visittheusa.com/>